

# Supporting pro-poor and gender sensitive energy investments

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## Outline

ENERGIA's activities in supporting pro-poor and gender-responsive investments at the field level.

Gender mainstreaming

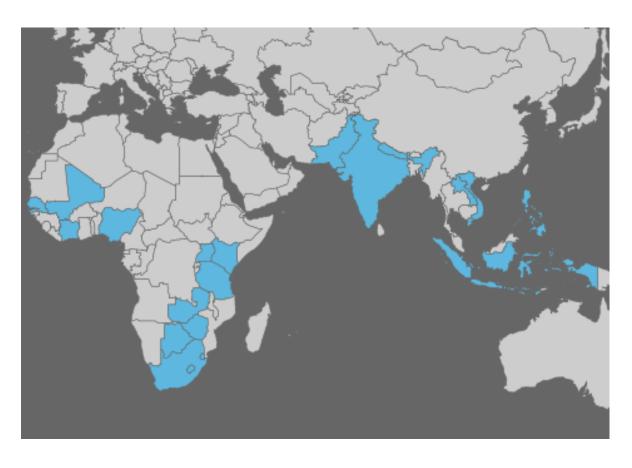
Women's economic empowerment



Sharing lessons learned from gender approaches in the energy sector



# **ENERGIA:** International network on gender and sustainable energy



- Since 1996
   creating an
   institutional
   base for mainstreaming
   gender into the energy
   sector
   in developing countries
- Members in 22 countries
- Current program in 13 countries in Africa and Asia

Hosted by ETC Foundation, Netherlands



# ENERGIA Committed to SE4ALL Member of Advisory Board





## ENERGIA's Goals and Programme Interventions

Goal: That women and men have equal and equitable access to and control over sustainable energy services as an essential right to development



Women's Economic Empowerment Programme



Gender and Energy Research Programme



Advocacy & Policy Influencing Programme



### Rationale for gender mainstreaming

- Attention to gender issues in energy projects can improve development effectiveness and improve project efficiency
- In practice, few mainstream energy projects mainstream gender systematically

Since 2007, ENERGIA has been assisting 19 energy (and environment) projects to mainstream gender to showcase:

- how gender-specific impacts can be generated through energy access projects and markets;
- how mainstreaming gender can improve energy project outcomes;
- how such impacts can be multiplied.



## **ENERGIA-Assisted Projects**

Country	Organization	<b>Energy Intervention</b>	Geographical scope
Pakistan	RSPN	Pakistan Domestic Biogas Program	Nationwide
Burkina Faso, Ethiopia, Kenya, Senegal, Tanzania and Uganda	Hivos/SNV/DGIS	Africa Biogas Partnership Programme	Nationwide in 6 countries
Nepal	Government of Nepal/SNV	Biogas Sector Programme	Nationwide
Kenya	SCODE	Improved cook stoves	Rift Valley & Central Provinces





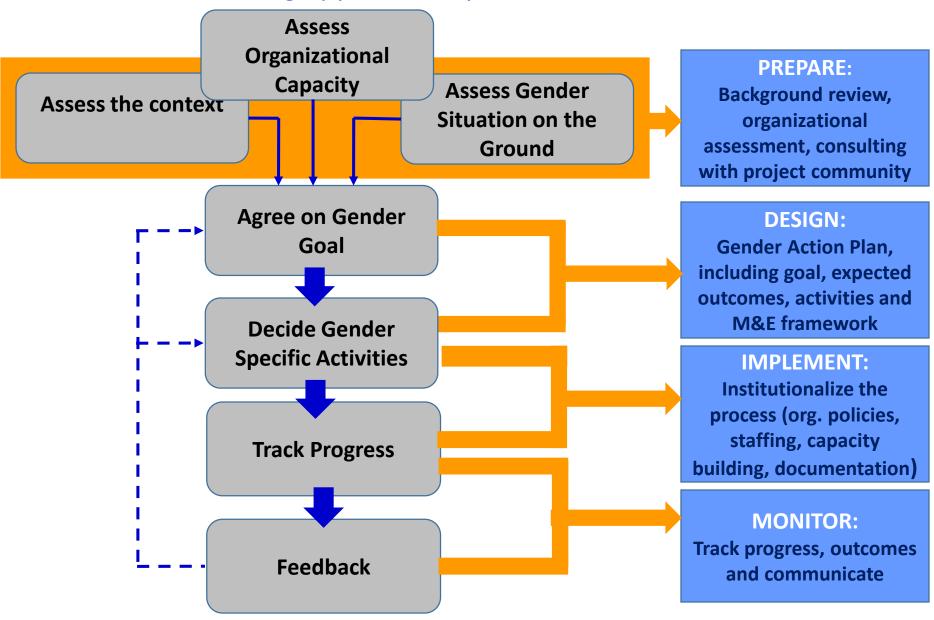
Botswana	Botswana Power Corporation	Rural Electrification (grid and off-grid)	Nationwide
Senegal	PERACOD/ENDA	Rural electrification and domestic energy supply	Kaolack & Casamance
Tanzania	TaTEDO	Multi-functional platforms/Productive Use Containers	Northern region
Nepal	REDP	Community managed micro hydro	All districts
Philippines	SIBAT	Community-based Rural electrification (PV, micro-hydro, wind)	14 projects, community level
Kenya	Kenya Power and Lighting Company	Electricity Utility	Nationwide
Sri Lanka	Practical Action	Liquid biofuels & micro-hydro	Two districts







### Gender mainstreaming approach in practice





### Mainstreaming gender within project cycle: An example

#### **Feasibility study**

- Role and status of women in similar trades/ allied business
- Assess overall potential

### **Strategies and Actions**

- Additional training (technology/ confidence/ leadership)
- Other enabling conditions

### Economic Empowerment

Women form x% of service providers

#### **Baseline study**

- Assess women's potential (literacy/ numeracy skills/ business acumen)
- Capacity building and other needs
- Perception of men
- Women's institutions

#### **Monitor**

- Number of women service providers after ...... Years of project
- Average increase in income



### Gender mainstreaming actions: different problems lead to different solutions

BPC (Botswana Power Corporation)	Rural electrification (on and off grid)	<ul> <li>BPC Conditions of Service aligned with national gender obligations</li> <li>Develop a gender mainstreaming policy for BPC and review the BPC CSR policy</li> <li>Engender planning by including gender disaggregated information on connection rates and obstacles to connection</li> </ul>
SCODE (Sustainable Community Development Services), Kenya	Improved cookstoves	<ul> <li>Engender terms of reference of staff</li> <li>Leadership and business development programmes for women entrepreneurs</li> <li>Introduce a women-friendly potter's wheel</li> </ul>
RSPN (Rural Support Programme Network) Pakistan	National domestic biogas programme	<ul> <li>Recruit women Social Organizers</li> <li>Training for women (veterinary care, kitchen gardening, plant maintenance)</li> <li>Engender promotional material</li> <li>Gender indicators in biogas user surveys</li> </ul>
SIBAt , (Sibol ng Agham at Teknolohiya)	Community based rural electrification (PV, micro hydro, wind)	<ul> <li>Develop gender sensitive technology standards</li> <li>Incorporate gender concerns within existing instruments such feasibility studies, community training and impact evaluation.</li> </ul>



### Experience in Botswana: BPC (Botswana Power Corporation)

 Starting point: 52 % of all rural households are female-headed yet they connect to the grid at only half the rate of male-headed households

### • Outcomes:

- review the marketing strategies to also target women
- review products of BPC
- Result: Prepaid system: Ready box



Photo: B.P.C., Botswana

## Good practice and lessons learned from ENERGIA's experience in gender mainstreaming

- Commitment and felt need from organisation to include gender is crucial
- Local ownership
- Use a flexible/ adaptable approach to gender mainstreaming
- Integrate gender mainstreaming within the entire project cycle: Integration of gender baselines, indicators, and disaggregation into existing frameworks
- The project must lead the GM process
- Peg expectations realistically: Realizing impact is a long-term goal
- Work as a team (organisation, local gender expert, ENERGIA)
- Bring in methodology and experiences (other countries, other sectors)
- Follow-up and monitoring based on targets and results



### Women's Economic Empowerment



Investing in women's economic empowerment sets a direct path towards gender equality, poverty eradication and inclusive economic growth

(UN Women)



### Energy – Women's Economic Empowerment Nexus

Double the global rate of improvement in energy efficiency

EE to reduce costs & increase profits in women enterprises

### Universal energy access

Women's productive activities in high impact value chains

Labour-saving technology to increase productivity of women's labour

Double the RE share in global energy mix

Women's employment and enterprises selling goods and services in RE value chain



## Key Entry Points & Strategies to ENERGIA's WE Approach



## **Employment & Entrepreneurship**

Focus on sectors / value chains where women dominate

Leverage/scale up proven business models

Support existing WEs & women as own bosses

## Supply Chains & Financing

Design financing mechanisms with a gender focus

Analyze
markets &
distribution
chains with
WEE
opportunities
in mind

Build an inclusive value chain

## Capacity & Skills

Prioritize women in technical/BDS training

Train
women for
management
& leadership

Support a mentorship approach

## Demand & Uptake

Use women communication channels for consumer sensitization & education

Focus
message on
aspiration,
economics &
quality of
service

Facilitate consumer finance targeted at women

### Communication, Information & Monitoring

Monitor against targets & KPIs at all levels

Document the evidence base on supply & demand side & link to SE4ALL outreach

Involve WEs in monitoring & communications

# Focus countries, partners and target for ENERGIA's WE programme

3380

**Total** 



Partner	Country	No. of women entrepreneurs	No. of consumers	Technologies
Practical Action SCODE	Kenya	730	364,200	ICS, briquettes, solar
Kopernik	Indonesia	600	250000	ICS, solar power, water purifiers.
GVEP SEM Fund	Senegal	250	400,000	Solar, briquettes, ICS
Solar Sister	Kenya, Uganda, Rwanda	1000	804000	Solar
CRTN NACEUN PAC	Nepal	800	250,000	ICS, productive use enterprises

2,068,200

## Good practice and lessons learned from ENERGIA's experience in Womens' Economic Empowerment

- High impact occupations: in which women have a strong role
- Women have a natural affinity for networking at the community levelfor customers and for support among entrepeneurs
- Potential pitfall: local entrepreneurs invest both financial and social assets- and therefore also carry a high risk -
- Advocacy and support to include gender in the institutional framework
- In national budgets, a minimum budget to be set for renewable energy initiatives for women



## Key messages from ENERGIA's experience in gender mainstreaming and women's economic empowerment

- Demand driven
- Inclusive and local context and ownership
- Link to /integrate gender approach into policy and existing frameworks
- Demystify gender: translate into concrete outputs and monitoring



## THANK YOU



